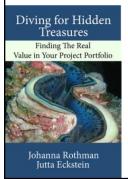
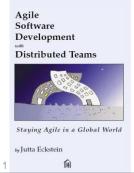
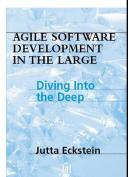
# **Increasing Productivity by Uncovering Costs of Delay**

Jutta Eckstein
Jutta@JEckstein.com
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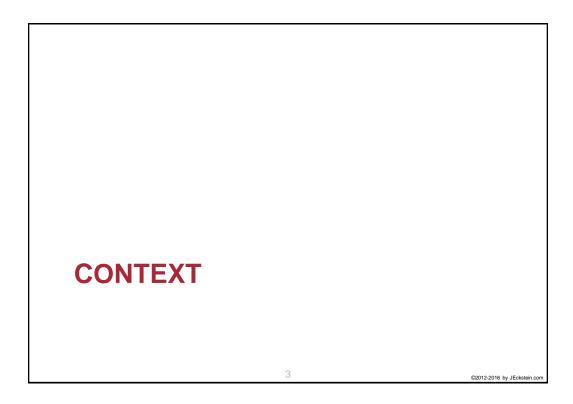


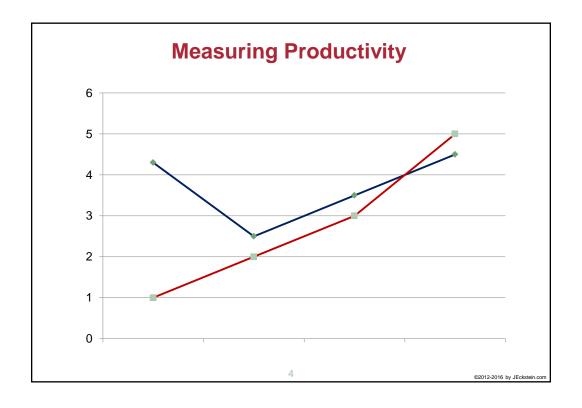
## **Agenda**

- Context
- Metrics
- Analysis of costs of delay

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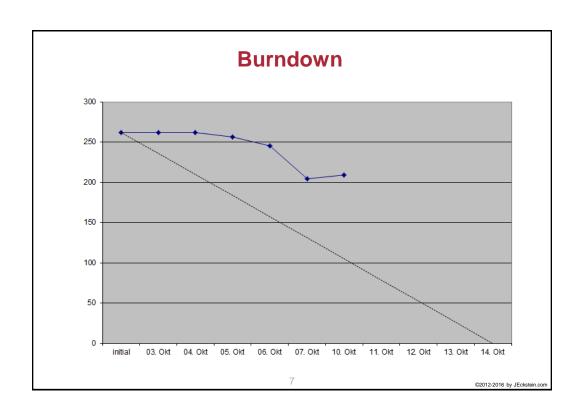
# **Transparency without Trust**

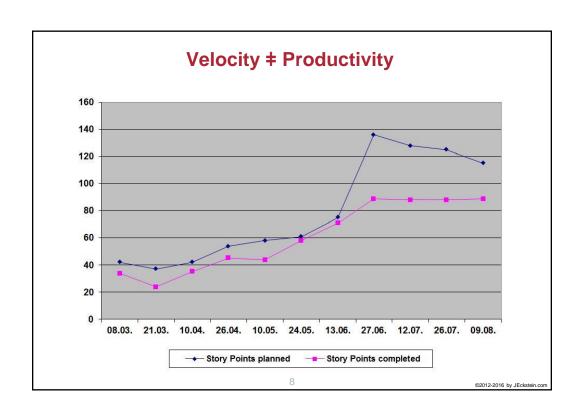


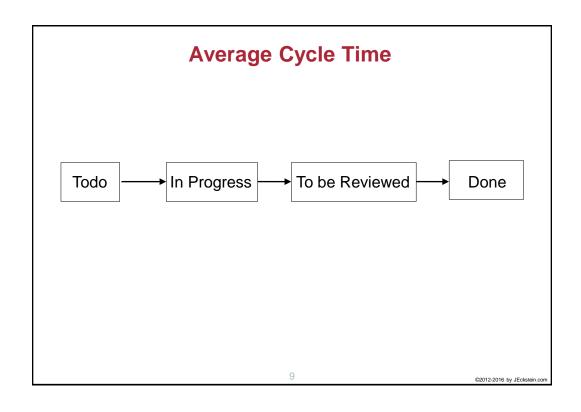
## **METRICS**

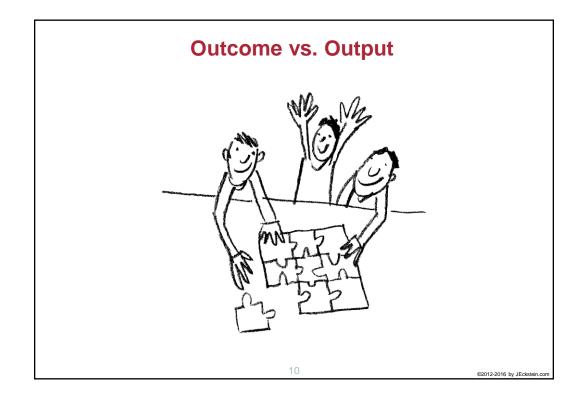
6

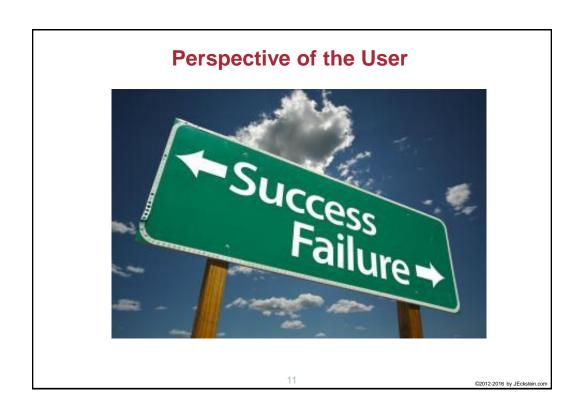
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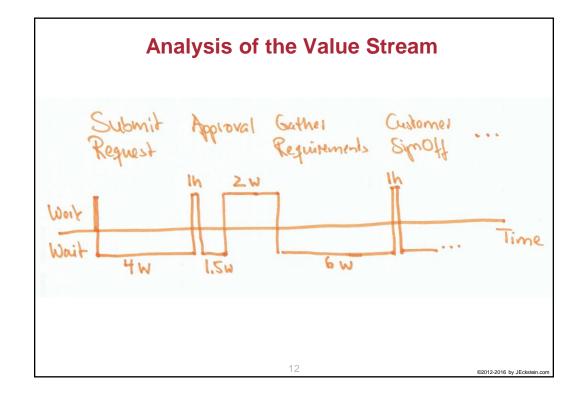


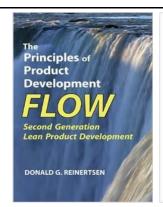


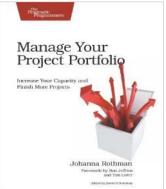


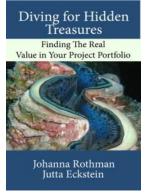












### **ANALYSIS OF COSTS OF DELAY**

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#### **Definition: Cost of Delay**

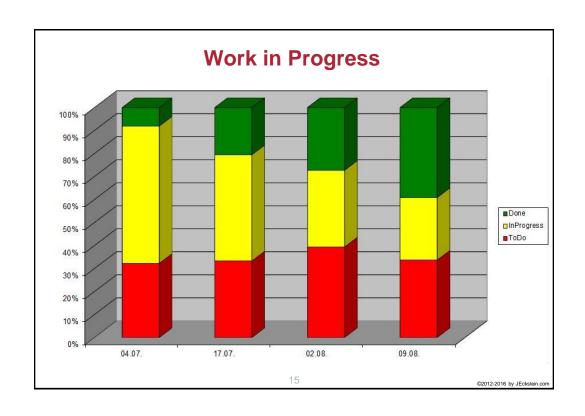


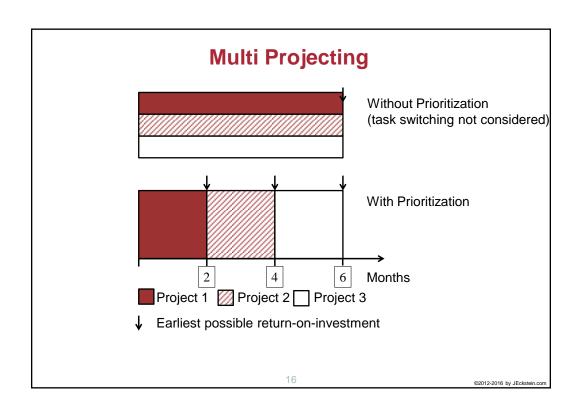
It's the way to think about the revenue you can lose plus the cost of continued development.

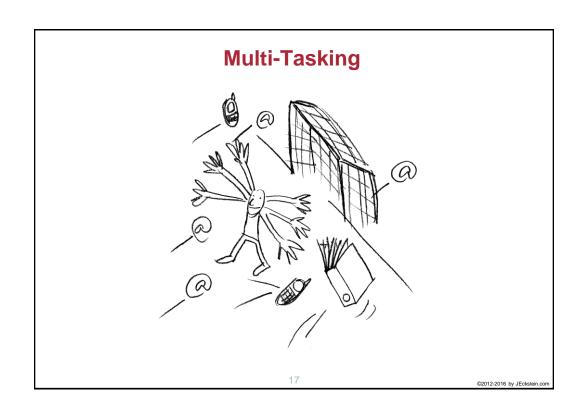
Johanna Rothman

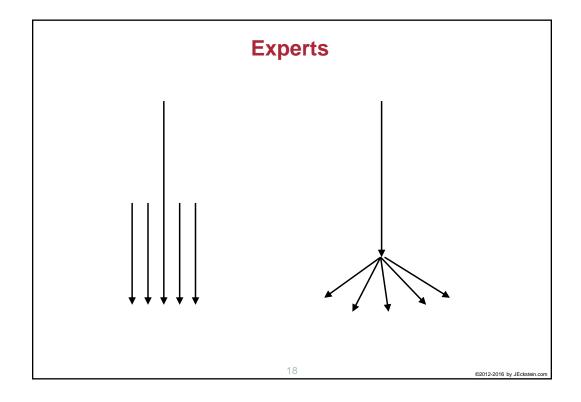
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#### **Lessons Learned**

- Metrics only reliable in trustworthy environment
- Measure the creation and growth of the value
- Analyze and eliminate costs of delay

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#### Thanks!

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